



# Powder River Energy Corporation

## Strategic Initiative Priority Definition

### Critical

- Significant Impact to the organization
- Significant Impact to the membership
- Significant financial impact
- Fundamental core component of the company strategy
- Obligation to a regulatory agency
- Affects all departments and nearly all employees
- Non-negotiable deadline
- Urgency in the timeframe of delivery

### High

- Highly visible
- Key to meeting commitments in future years
- Foundational to other dependent initiatives
- Important to maintaining compliance
- Delivers significant benefits to the organization and membership
- Affects several departments and large number of employees
- Important to meet targeted deadline and continue making progress in this area
- High level of alignment to company strategy

### Medium

- Delivers benefits that are primarily internal to specific departments
- Provides support to other initiatives
- May involve preliminary work needed to meet longer term objectives

### Low

- Longer term benefits and deadlines
- Flexible timeframe for delivery
- Narrow focus of impact to limited areas of the organization